



COMPANY PROFILE

We are a full-service advertising Copmany in Egypt offering branding, digital marketing, web design, and promotional corporates giveaways to clients across Egypt and the Middle East.



www.malafaat.com



ABOUT US

We are a full-service advertising Company in Egypt offering branding, digital marketing, web design, and promotional corporates giveaways to clients across Egypt and the Middle East.

At Malafaat, we don't just offer services — we deliver impact. Here's why businesses across Egypt trust us to bring their brands to life:



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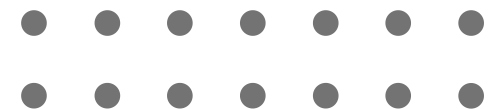
The Malafaat Advertising Company logo is positioned at the top center of the 'OUR CLIENTS' section. Below it, a grid of logos for various clients is displayed against a map background of the Middle East. The clients include:

- IKEA
- الحياة (Al-Hayat)
- TOMMY HILFINGER
- zain
- MO MEN
- SOUQ.com
- MARKS & SPENCER
- flydubai
- iFOREX Online Trading
- H&M
- NAZIH
- Carrefour
- طيران الخليج Gulf Air
- SAUDI GERMAN HOSPITAL DUBAI
- CERREY
- جامعة الدمام UNIVERSITY OF DAMMAM
- المجدوعي Almajdouie
- AL YAMAMA
- محور (Mawar)
- BURGER KING
- ALDERBAS
- مجموعة الدرياس (Mawar)
- USAIMI

VISION & MISSION

To turn your ideas into impactful connections that build trust, spark engagement, and grow your business.

- Customer-Focused Mission
- Commitment to Innovation
- recognized for transforming brands through innovation
- To be Egypt's leading creative partner for businesses



OUR VALUES

1.

Creativity

We believe in original ideas that inspire, engage, and elevate every brand we touch.

2.

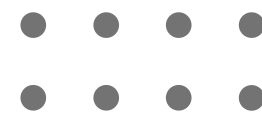
Excellence

From design to delivery, we are committed to the highest standards in everything we do.

3.

Customer-Centricity

Our clients' success is our success. We listen, adapt, and deliver tailored solutions that truly meet their goals.



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OUR SERVICES

We provide a full range of creative and marketing services designed to build, promote, and grow your brand.

Our expertise includes custom web design and development, strategic branding and identity creation, and results-driven social media marketing.

We also specialize in premium corporate giveaways for Egypt & Saudi Arabia , printing solutions, and complete marketing With a blend of creativity and strategy, we deliver impactful experiences that connect your brand with the right audience — every time.



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BRANDING

At Malafaat Advertising Company, we help businesses craft a strong and memorable brand identity that stands out in competitive markets. Our branding services go beyond just creating a logo—we build a complete visual and strategic identity that reflects your company’s values, vision, and unique voice.

From brand strategy, logo design, and visual identity development to brand messaging and guidelines, we ensure consistency across all platforms.

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Grow YOUR BUSINESS



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MARKETING

At Malafaat Advertising Company, we design and implement tailored marketing strategies that help businesses reach the right audience, build strong connections, and achieve measurable results. Our services cover the full spectrum of modern marketing, including digital campaigns, social media management, SEO, content creation, product marketing, and paid advertising.

We focus on data-driven insights and creative storytelling to craft campaigns that not only capture attention but also convert leads into loyal customers.



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Website

Design Services

Creativity Is The True Mother Of Invention

Our Services:

- ✓ E-commerce Solutions
- ✓ Responsive Website
- ✓ Mobile App Design
- ✓ Website Hosting
- ✓ SEO Services
- ✓ Private SSL



Visit Website

www.malafaat.com

malafaatco@gmail.com

CONTACT



WEB DESIGN

At Malafaat Advertising Company, we create modern, user-friendly, and responsive websites tailored to reflect your brand identity and business goals.

Our web design services go beyond aesthetics—we focus on functionality, seamless navigation, and optimized performance to deliver an engaging digital experience for your audience. Whether you need a corporate website, e-commerce platform, or a dynamic SEO-driven site, our team ensures that your online presence is both visually appealing and strategically effective.



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GIVEAWAYS

At Malafaat Advertising Company, we specialize in creating customized corporate giveaways that leave a lasting impression on clients, partners, and employees. Operating in Egypt and Saudi Arabia, we provide a wide range of high-quality branded items—from office essentials and tech gadgets to lifestyle products—designed to reflect your brand identity with style and precision.

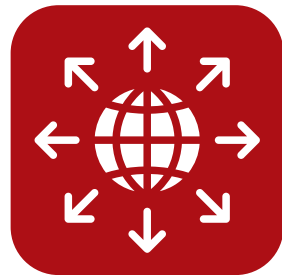
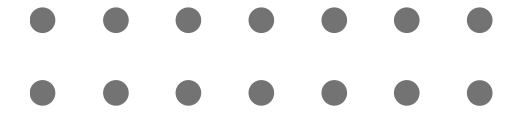
Whether for corporate events, product launches, or seasonal campaigns, our giveaways combine creativity and practicality to deliver maximum impact in both local and regional markets.



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OUR ACHIEVEMENTS



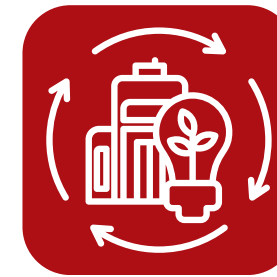
Web Design

Designed and developed user-friendly, secure, and scalable websites, enhancing clients' digital presence.



Marketing

Successfully delivered high-impact digital marketing campaigns for diverse industries, achieving measurable growth in brand awareness and sales.



Branding

Created distinctive brand identities that reflect clients' vision, values, and market positioning.



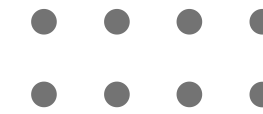
Advertising

Delivered creative print solutions including brochures, catalogs, flyers, banners, and promotional materials with high-quality finishing.

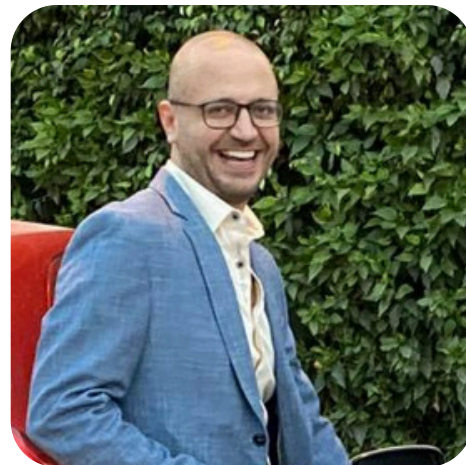


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OUR TEAM



We are a diverse team of creative designers, strategic marketers, branding specialists, and technical experts who share a passion for innovation and excellence.



CEO

Mustafa Youssif



Manager

Ehab Hosni



Operation

Nareman Fahmy



Customer Care

Hannah Adel

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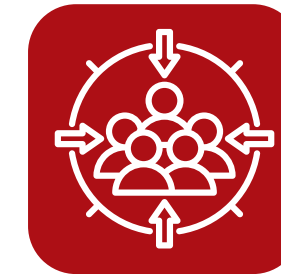
FUTURE PLANS



SEO



SOCIAL MEDIA



WEB HOSTING



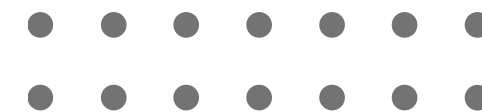
BRANDING



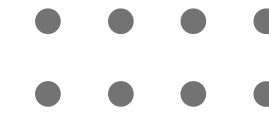
WEB DESIGN



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CONCLUSION

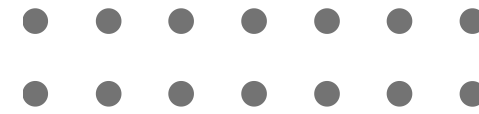


At Malafaat Advertising Company, we believe that every brand has a story worth telling. Through our expertise in branding, advertising, digital marketing, and printing, we empower businesses to communicate their vision with clarity and creativity.

With a dedicated team, innovative strategies, and a passion for excellence, we continue to deliver solutions that inspire, engage, and drive results. Our journey is defined by growth, creativity, and lasting partnerships — and we are committed to helping our clients achieve even greater success in the future.



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THANK YOU



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